



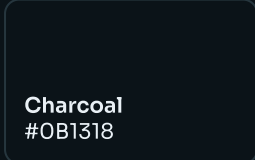
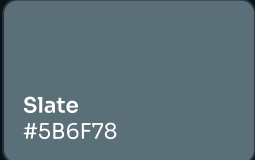
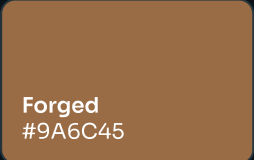
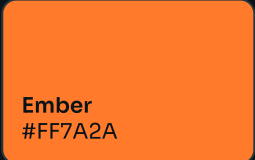
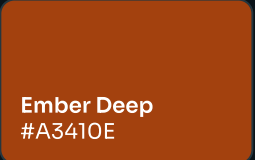
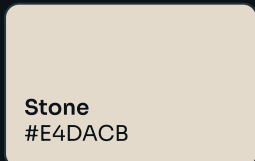
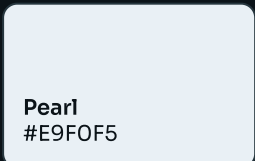
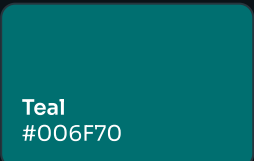
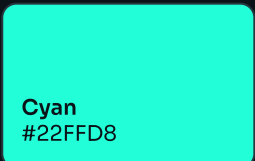
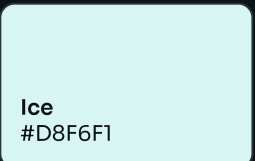
Brand guide

Our marks are hand-drawn, built on the dots of a notebook grid: one unit per dot, every diagonal at 45°. The split through the YF draws the rune Y (Algiz) in its negative space; Digital grows out of the gap between the arm and the F.

THE FAMILY

 YewForge Digital The company	 Nivren Platform and assistant	 Nivren AI Intelligence	 NivKode Coding environment
 Nivren OS Desktop	 Nivandria Mobile	 Nivlite Older hardware	 Nivren Slate Tablets and panels

COLOUR

 Charcoal #0B1318	 Slate #5B6F78	 Forged #9A6C45	 Ember #FF7A2A	 Ember Deep #A3410E
 Stone #E4DACB	 Pearl #E9F0F5	 Teal #006F70	 Cyan #22FFD8	 Ice #D8F6F1

Cyan is for dark grounds only (use Teal on light). Ember on dark; Ember Deep for small marks on light.

LOCKUPS



TYPE

Sora (SIL Open Font License): 600 for names; DIGITAL in Sora 500 capitals, letterspaced 0.42 em, in Ember.

SPACE AND SIZE

- Clear space: at least one grid unit (the width of the gap the D grows from) on every side.
- Smallest YewForge Digital mark: 24 px on screen, 8 mm in print (a pixel-tuned favicon covers 16 px).
Family marks: 16 px, 6 mm.

PLEASE DON'T

- Recolour outside the palette, or add gradients, shadows or outlines.
- Stretch, rotate, re-space or redraw any part; keep the split, the D's gap and the 45° angles exact.
- Separate the D from the YF, or use Cyan on a light ground.
- Place a mark on a busy photo without a Charcoal plate.

FILES

yewforge-digital.co.uk/press/: SVG and PNG logos for dark and light grounds, mono versions, and this guide.